



CHICAGO TRIBUNE

media group

MEDIA KIT

YOU KNOW YOUR BUSINESS; WE KNOW MEDIA

Chicago Tribune Media Group can connect your business – large or small – with your ideal audience throughout Chicagoland.

Your advantage? A comprehensive, local focus. Incomparable resources that deliver engaging content across all devices. A rich portfolio of services and partners that will meet your every need.

We've helped businesses in the city and suburbs for more than 170 years. Our capabilities and integrated marketing opportunities will set you apart.

Engage Chicagoland. Get results.

Pleased To Meet You



HOW WE DELIVER

A proven approach

Our experts specialize in crafting customized solutions designed for your needs.

Marketplace knowledge

We understand Chicagoland consumers and what it takes to reach them.

Media with impact

Reach your target customers through our diverse portfolio of media brands.

Results

We have a proven track record of helping clients achieve success.

ENGAGE YOUR AUDIENCE WITH THESE POWERFUL TITLES

FULL MARKET BRANDS WITH TARGETING POTENTIAL



CHICAGO TRIBUNE

chicagotribune.com

Digital, Print

- Award-winning, trusted journalism
- Household level targeting
- High-value, engaged audience
- #1 news website in market



SUNDAY SELECT (INSIDE SHOPPER)

Inserts

- Sunday home delivery to households who choose to receive it
- No duplication with the Chicago Tribune subscribers
- 237,000 distribution in 110 zip codes
- Accept both ROP ads and preprints

NICHE BRANDS



CHICAGO MAGAZINE

chicagomag.com

Magazine, Digital, Events

- Chicago's premier luxury brand
- Home + Garden edition 2x/ year
- Targets residents & visitors alike
- Published monthly



SPLASH MAGAZINE

chicagosplash.com

Magazine, Digital

- Chicago's dose of style, society, and celebrity
- Distributed with the Sunday Chicago Tribune to the most affluent communities and in high profile points of interest throughout Chicagoland
- Published monthly



NAPERVILLE MAGAZINE

napervillemagazine.com

Magazine, Digital

- Award-winning premier lifestyle publication of Chicago's west suburbs
- Largest distribution and broadest reach in the area
- Published monthly



Fin de Semana

Chicagotribune.com/espanol

Print, Digital

- Weekend Spanish tabloid publication
- Primarily home-delivered to Spanish-speaking households in 95 zip codes
- Preprint targeting by zip code available



CHICAGONOW

chicagonow.com

Digital

- Network of 300+ blogs
- Wide range of topics / audiences
- Custom-branded blogs available
- Blog sponsorship opportunities

ENGAGE YOUR AUDIENCE WITH THESE POWERFUL TITLES

POWERFUL TITLES IN SUBURBAN COMMUNITIES

THE **Beacon-News**

THE BEACON-NEWS

aurorabeaconnews.com

Print, Digital

- Community news since 1846
- Target: Western suburbs
- Published M-F and Sunday

THE **COURIER-NEWS**

THE COURIER-NEWS

elgincouriernews.com

Print, Digital

- Community news since 1874
- Target: North / Northwest suburbs
- Published Wed, Fri & Sunday

DAILY **Southtown**

DAILY SOUTHTOWN

dailysouthtown.com

Print, Digital

- Community news since 1906
- Target: South suburbs / 3 Zones Sun
- Published M-F and Sunday

LAKE COUNTY **NEWS-SUN**

LAKE COUNTY NEWS-SUN

newssunonline.com

Print, Digital

- Community news since 1842
- Target: North suburbs
- Published M-Sat (Weekend Edition)

NAPERVILLE SUN

NAPERVILLE SUN

napersun.com

Print, Digital

- Community news since 1935
- Target: Western suburbs
- Published Wed, Fri & Sunday

Post-Tribune

POST-TRIBUNE

post-trib.com

Print, Digital

- Community news since 1908
- Target: Northwest Indiana (NWI)
- Published everyday

Pioneer Press

PIONEER PRESS

chicagotribune.com/suburbs

Print, Digital

- 33 weekly community papers
- 6 Chicagoland zones
- Primarily targets North Shore, north and near west suburbs
- Published every Thursday

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