YOU KNOW YOUR BUSINESS; WE KNOW MEDIA

Chicago Tribune Media Group can connect your business – large or small – with your ideal audience throughout Chicagoland.

Your advantage? A comprehensive, local focus. Incomparable resources that deliver engaging content across all devices. A rich portfolio of services and partners that will meet your every need.

We’ve helped businesses in the city and suburbs for more than 170 years. Our capabilities and integrated marketing opportunities will set you apart.

Engage Chicagoland. Get results.

HOW WE DELIVER

A proven approach
Our experts specialize in crafting customized solutions designed for your needs.

Marketplace knowledge
We understand Chicagoland consumers and what it takes to reach them.

Media with impact
Reach your target customers through our diverse portfolio of media brands.

Results
We have a proven track record of helping clients achieve success.
ENGAGE YOUR AUDIENCE WITH THESE POWERFUL TITLES

FULL MARKET BRANDS WITH TARGETING POTENTIAL

CHICAGO TRIBUNE
chicagotribune.com
Digital, Print
- Award-winning, trusted journalism
- Household level targeting
- High-value, engaged audience
- #1 news website in market

SUNDAY SELECT (INSIDE SHOPPER)
Inserts
- Sunday home delivery to households who choose to receive it
- No duplication with the Chicago Tribune subscribers
- 237,000 distribution in 110 zip codes
- Accept both ROP ads and preprints

NICHE BRANDS

CHICAGO MAGAZINE
chicagomag.com
Magazine, Digital, Events
- Provides most authoritative coverage of the best in dining, the arts, style and urban life
- Targets residents & visitors alike
- Published monthly

NAPERVILLE MAGAZINE
napervillemagazine.com
Magazine, Digital
- Award-winning premier lifestyle publication of Chicago's west suburbs
- Largest distribution and broadest reach in the area
- Published monthly
ENGAGE YOUR AUDIENCE WITH THESE POWERFUL TITLES

POWERFUL TITLES IN SUBURBAN COMMUNITIES

**The Beacon-News**
- The Beacon-News
- aurorabeaconnews.com
- Print, Digital
- Community news since 1846
- Target: Western suburbs
- Published M-F and Sunday

**The Courier-News**
- The Courier-News
- elgincouriernews.com
- Print, Digital
- Community news since 1874
- Target: North / Northwest suburbs
- Published Wed, Fri & Sunday

**Daily Souhtown**
- Daily Souhtown
- dailysouthtown.com
- Print, Digital
- Community news since 1906
- Target: South suburbs
- Published M-F and Sunday

**Lake County News-Sun**
- Lake County News-Sun
- newsunonline.com
- Print, Digital
- Community news since 1842
- Target: North suburbs
- Published M-Sat (Weekend Edition)

**Naperville Sun**
- Naperville Sun
- napersun.com
- Print, Digital
- Community news since 1935
- Target: Western suburbs
- Published Wed, Fri & Sunday

**Post-Tribune**
- Post-Tribune
- post-trib.com
- Print, Digital
- Community news since 1908
- Target: Northwest Indiana (NWI)
- Published every day

**Pioneer Press**
- Pioneer Press
- chicagotribune.com/suburbs
- Print, Digital
- 33 weekly community papers
- 6 Chicagoland zones
- Primarily targets North Shore, north and near west suburbs
- Published every Thursday

**Star**
- Crown Point Star
- chicagotribune.com/suburbs
- Print, Digital
- Local guide for Lake County, Indiana residents
- Paid, weekly mailed
- Published every Thursday